



Rhetoric in Society 9

RHETORIC IN THE DIGITAL AGE

Venue: Faculty of Humanities and Social Sciences / UNIVERSITY OF ZAGREB
ADDRESS: UL. IVANA LUČIĆA 3, 10000, ZAGREB

18-21 JUNE 2025 / Zagreb - Croatia



program

Wednesday 18th

18.00-20.00 RECEPTION AND REGISTRATION

Thursday 19th

MAIN HALL

8.00-9.00 Registration

LECTURE ROOM VII

9.00-9.30 **Opening of the conference**

9.30-10.30 **Keynote address**

Jean Wagemans The Role of Rhetoric in Defending Against Weapons of Mass Persuasion

Chair: Leo Groarke

10.30-11.00 Coffee break

LECTURE ROOM

	I	II	III	IV	V	VI
11.00-13.00	Rhetoric and argumentation I Chair: Paglieri	Rhetoric and politics of the world I Chair: Załęska	PANEL The Rhetorical Subject in and Against Technocapitalism Chair: Allen, Daniel	Rhetoric and Law Chair: Manzin	Rhetoric in the Digital age I Chair: Schou Therkildsen	PANEL The Rhetoric of Fraud and Scams in a Digital World Chair: Kjeldsen
11.00-11.30	Scott	Graack	Allen	Rauccio	Weiser	Kjeldsen
11.30-12.00	van der Voort	Völker	Daniel	Hubsch	Rice	Mølster
12.00-12.30	Růžička	Seitz	Chagnon	Gabrielsen	Skinnell	Vikøren Andersen
12.30-13.00	Shi	Zamparutti	Tarvainen	Nolsøe	Brinch	Hess
13.00-14.00	Lunch break					

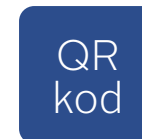


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Thursday 19th

COUNCIL HALL

14.00-16.00 **PANEL Hard Listening in the Digital Sphere: From the Personal to the Public**

Glenn, Adams H, Villadsen

Chair: Rutten

LECTURE ROOM

	I	II	III	IV	V	VI
14.00-16.00	Rhetoric and Controversy Chair: Fairclough	History of Rhetoric Chair: Krauss	PANEL Mobilizing Bad Feelings: The Rhetorical Circulation of Affect in Public Discourse Chair: Phillips	Rhetoric and AI I Chair: Puppo	Rhetoric and social media Chair: Stöckl	PANEL Rhetorical effects of argumentation (ECA panel) Chair: Oswald
14.00-14.30	Załęska	Manzin	Broberg	Kuzmina	Mavrodieva	Haro Marchal
14.30-15.00	Alavi Nia Seddighi	Fredal	Phillips	Roderick	Bjork	Hautli-Janisz
15.00-15.30	Vlah	Andrychowski	Rand	Huang	Kiełbiewska	Herman Armani
15.30-16.00	McClellan	Hoppman Philips-Anderson	Schou Therkildsen	Glowka		Oswald
16.00-16.30	Coffee break					

COUNCIL HALL

16.30-17.30 **Book presentation**

Pietrucci, P. & Ceccarelli, L. eds. (2025) *Scientists, Politics, and The Rhetoric of Public Controversy*

Speakers: Kendall Philips, Jens Kjeldsen & Ragnhild Mølster



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LECTURE ROOM						
	I	II	III	IV	V	VI
16.30-18.30	Rhetoric and argumentation II Chair: Herman	Rhetoric and Media Chair: Phillips	PANEL Rhetoric Across Disciplines Chair: Van Beveren	Rhetoric and AI II Chair: Hautli-Janisz	Rhetoric and literary discourse Chair: Hinton	PANEL Hostile Digital Architecture: Restricting Rhetorical Agency Through Technology Chair: Guadrón
16.30-17.00	Hansen	Isager	Van Beveren	Downing Carter	Bremer Stewart Harris	Guadrón
17.00-17.30	Aberdein	Adamidis	van der Meulen	Evangelista	Nikolić	Halley
17.30-18.00	Pagliari	Mølster	Olthof	Tomasi	Alexander	Velasquez
18.00-18.30	Younis	Perry	Wackers	Monteiro Kuzmina	Holiday	Majdik
COUNCIL HALL						
18.30-19.30	Book presentation Aaron Hess, Jens Kjeldsen, Eds. (2025) <i>Ethos, technology, and AI in Contemporary Society - The Character in the Machine</i> Speakers: Aaron Hess, Jens E. Kjeldsen, Maryam Alavi Nia, Johanna Hartelius, David Gunkel (video), Amber Davisson (video), Sine Just (video)					

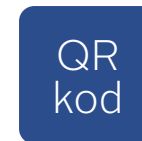


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Friday 20 th						
LECTURE ROOM VII						
9.00-10.00	Keynote address <i>Katarzyna Budzynska Ethos in the Digital Society: A Computational Approach</i> Chair: Steve Oswald					
10.00-10.30	Coffee break					
LECTURE ROOM						
	I	II	III	IV	V	VI
10.30-12.30	Rhetoric in the Digital age II Chair: Budzynska	Rhetoric and Education I Chair: Modrzejewska	Rhetoric and healthcare Chair: Mavrodieva	Multimodal rhetoric Chair: Kjeldsen	Presidential rhetoric Chair: Hill	PANEL Extremism in Public Discourse through a Rhetorical and Discursive Lens: American and European Scholars in Conversation (Part I) Chairs: Mădroane, Asen
10.30-11.00	Puppo	Egglezou	Lombard	Groarke	Rabon	Amossy
11.00-11.30	Vujnović Phillips-Anderson	Sigrell	Bunko	Tseronis	Poropar Darrer Mihaljević	Fairclough
11.30-12.00	Kraus	Rutten Doom	Goggin	Kišiček Bryła-Cruz Hinton	Kobyłska	Kock
12.00-12.30	Kolstad	Zupančič	Couvée	Stöckl	Bjørkdahl	Cârlan Mădroane Beciu



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Friday 20 th						
12.30-13.15	Lunch break					
COUNCIL HALL						
13.15-14.00	General Assembly RSE					
14.00-16.00	Round table Persuasive Algorithms: Exploring the Intersections of Rhetoric and Generative AI (Kramer, Basgier, Colombini, Erhardt, Majdik)					
LECTURE ROOM						
	I	II	III	IV	V	VI
14.00-16.00	Rhetoric and Science Chair: Scott	Rhetoric and education in the Digital age Chair: Egglezou	Rhetoric and civic engagement Chair: Tomasi	Multimodal rhetoric II Chair: Tseronis	Rhetoric and politics of the world II Chair: Phillips Anderson	PANEL Extremism in Public Discourse through a Rhetorical and Discursive Lens (Part II) Chairs: Asen, Mădroane
14.00-14.30	Mamat	Hill	Modrzejewska Kampka	Novak	Laurens Hoppmann	Asen
14.30-15.00	Erhardt	Krautter	Ferguson	Majdzińska-Koczorowicz	Ding	Colombini
15.00-15.30	Harris Luan	McKinney	Vatnøy	van Belle	Chari	Howard
15.30-16.00	Roe	Greza	Green Waszak		Crombie	
16.00-16.30	Coffee break					



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COUNCIL HALL						
16.30-18.00	Round table Digitizing dialogue and animating actio: an international roundtable discussion (Holmes-Henderson, Wright, Heineman)					
LECTURE ROOM						
	I	II	III	IV	V	VI
16.30-18.00	RSA-RSE PANEL Chairs: Pietrucci, Rutten	PANEL Manifest, Embodiment, Backlash: On Different Stages of Activist Rhetoric Chair: Nielsen	PANEL The Use of Competitive Debates in Ethical Education: Research Report Chair: Sędlak	Rhetoric in the Digital age III Chair: Nikolić	PANEL Feminist Power of Rhetorical Listening Chair: Ratcliffe	PANEL The Species of Rhetoric as Contemporary Heuristics for the Digital Age Chair: Street
16.30-17.00		Skovbo Moser	Sędlak	Bubikova-Moan Sandvik	Ratcliffe	Street
17.00-17.30		Fisker	Nowakowska	Söderlindh Petermann	Woody	Alford
17.30-18.00		Nielsen		Iversen		Hawk
COUNCIL HALL						
18.15-19.15	Book presentation Blake Scott (2025) <i>The Rhetoricity of Philosophy – Audience in Perelman and Ricoeur after the Badiou-Cassin Debate</i> Speakers: Jean Wagemans, Fabian Erhardt and Blake Scott					
20.00	CONFERENCE DINNER (Restaurant Vinodol)					



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Saturday 21 st						
10.30-11.00	Coffee break					
COUNCIL HALL						
11.00-12.00	PANEL Using Transnational and Decolonial as Technologies to Address The Epistemic Crisis of Rhetorical Studies Chair: Graban Graban, Walzer					
LECTURE ROOM						
	I	II	III	IV	V	VI
11.00-13.00	Rhetoric in the Digital age IV Chair: Novak	Rhetoric accross time and space Chair: Tomić	Rhetoric and education II Chair: Vlah	PANEL Speaking with the Voice of the Future: Children and Childhood in Climate Activist Rhetoric Chair: Olthof	Rhetorical challenges Chair: Kišiček	PANEL Symbolic Screens and Digital Dreams: Reclaiming Aesthetics in Rhetorical Inquiry Chair: Rutten
11.00-11.30	Adams W	Adams M	Williams	Mangold	Broberg Fisker Appel Olsen	Adam
11.30-12.00	Houser	Figueiredo	Brown	Vikøren Andersen	Berg	Kock
12.00-12.30	Lucia	Stanković	Vančura Šovagović	Olthof	Ladegaard	Jensen
12.30-13.00	Corradi		Lipphardt		Bryła-Cruz Hinton Kobierski Olkowska	
13.00	Closing ceremony					