

Rhetoric in Society 9

RHETORIC IN THE DIGITAL AGE

Faculty of Humanities and Social Sciences
UNIVERSITY OF ZAGREB

18-21 JUNE 2025 / Zagreb - Croatia

Lecture Room VII

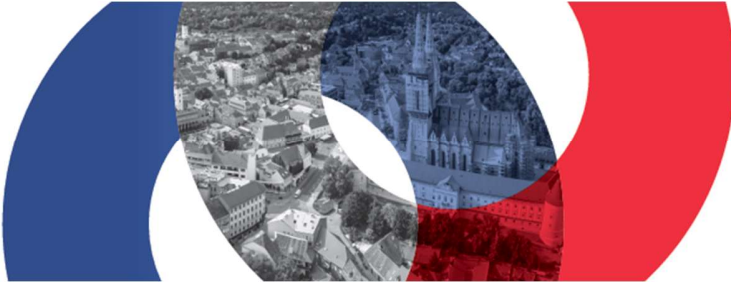
Thursday, June 19th, 2025

Chair: Leo Groarke

Keynote address

Jean Wagemans

The Role of Rhetoric in Defending Against Weapons of Mass Persuasion



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Friday, June 20th, 2025

Chair: Steve Oswald

Keynote address

Katarzyna Budzynska

Ethos in the Digital Society: A Computational Approach