



# Rhetoric in Society 9 RHETORIC IN THE DIGITAL AGE

Faculty of Humanities and Social Sciences
UNIVERSITY OF ZAGREB

18-21 JUNE 2025 / Zagreb - Croatia

## Lecture Room V

Thursday, June 19th, 2025

#### Rhetoric in the Digital Age, Chair: Schou Therkildsen

11.00 – 11.30	Weiser: Material Witness: The Counter-Statement of Objects in a Virtual
	Age
11.30 – 12.00	Rice: Digital Banality
12.00 – 12.30	<b>Skinnell</b> : Weimar's Rhetorical Revival and Its Lessons for the Digital Age
12.30 - 13.00	Brinch: Kairotically falling into place

#### Rhetoric and Social Media, Chair: Stöckl

14.00 – 14.30	Mavrodieva: Rhetorical and communicative features of podcasts
14.30 – 15.00	<b>Bjork</b> : Criminal Ethos in True Crime Podcasting
15.00 – 15.30	Kielbiewska: User's privacy management in social media as a tool for
	shaping ethos

### Rhetoric and Literary Discourse, Chair: Hinton

16.30 – 17.00	Bremer, Stewart, Harris: Representing Rhetorical Figures in Vector
	Symbolic Architecture
17.00 – 17.30	Nikolić: Wise people create proverbs and proverbs create wise people –
	on rhetoric of proverbs and proverbs in rhetoric
17.30 – 18.00	Alexander: Epic Exceptionalism: History, Chronotope, and the New York
	Times Obituary (A Rhetorical Genre Theory Analysis)
18.00 – 18.30	Holiday: Dear Folks: Whaddya Know—Still Alive!





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Friday, June 20th, 2025

#### Presidential rhetoric, Chair: Hill

10.30 – 11.00	Rabon: Trump in the Manosphere – How to Rhetorically Capture Young
	Men in the Digital Audience
11.00 – 11.30	Poropar Darrer, Mihaljević: Rhetorical means in structuring myths as
	part of the narrative strategy within Croatian presidential election
	campaign 2024
11.30 – 12.00	Kobylska: Presidential Rhetoric of Non-Intervention: How US Presidents
	Justify Military Inaction in the Context of the New World Order
12.00 – 12.30	Bjørkdahl: The State Might Hear, but Does It Listen? Investigating
	Influence in Public Hearing Processes in Norway

### Rhetoric and Politics of the World II, Chair: Phillips Anderson

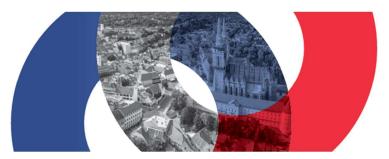
14.00 – 14.30	Laurens, Hoppmann: The rhetoric of hope and despair in peacebuilding:
	A Colombian case study of persuading self and others
14.30 – 15.00	<b>Ding</b> : Return to the Primitive: Rhetoric as Secondary Orality in the Digital
	Age
15.00 – 15.30	Chari: Rhetoric of Development in Digital India
15.30 – 16.00	Crombie: Punching Above Their Weight – the Rhetoric of Small Nations
	in diplomatic miss-matches

### Feminist Power of Rhetorical Listening

Panel, Chair: Ratcliffe

	Ratcliffe: Listening Beyond Cancel Culture via Metamodern Feminist
16.30 - 18.00	Figuration
	Woody: Slow Argument: Teaching Ethical Rhetoric in the Midst of Speed





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Saturday, June 21st, 2025

Rhetorical Challenges, Chair: Kišiček

11.00 – 11.30	Broberg, Fisker, Appel Olsen: How to be heard when no one is listening:
	Heckling as rhetorical resistance
11.30 – 12.00	Berg: Coincidental audience/potential rhetor: towards a rhetorical
	understanding of the "bystander" to hostile rhetoric
12.00 – 12.30	Ladegaard: "No one believes we dated" - lesbian YouTube as a tool for
	rhetorical citizenship
12.30 – 13.00	Bryla-Cruz, Hinton, Kobierski, Olkowska: Spiritual identities – The
	expression of religious identity and affiliation through argumentation