



Rhetoric in Society 9

RHETORIC IN THE DIGITAL AGE

Faculty of Humanities and Social Sciences
UNIVERSITY OF ZAGREB

18-21 JUNE 2025 / Zagreb - Croatia

Council Hall

Thursday, June 19th, 2025

Hard Listening in the Digital Sphere: From the Personal to the Public

Panel, Chair: Rutten

14.00 – 16.00	Glenn: It Starts with an Email
	Adams H: Cameras-off Activist Collaboration
	Villadsen: She's Rude! No, She's Not

Book presentations

16.30 – 17.30	Pietrucci, P. & Ceccarelli, L. eds. (2025) <i>Scientists, Politics, and The Rhetoric of Public Controversy</i>
18.30 – 19.30	Hess, A. & Kjeldsen, J. eds. (2025) <i>Ethos, technology, and AI in Contemporary Society – The Character in the Machine</i>



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13.15 – 14.00	General Assembly of RSE
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***Persuasive Algorithms:
Exploring the Intersections of Rhetoric and Generative AI***

Round table

14.00 – 16.00	Kramer, Basgier, Colombini, Erhardt, Majdik
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***Digitizing dialogue and animating actio:
an international roundtable discussion***

Round table

16.30 – 18.00	Holmes-Henderson, Wright, Heineman
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Book presentation

18.15 – 19.15	Scott, B. (2025) <i>The Rhetoricity of Philosophy – Audience in Perelman and Ricoeur after the Badiou-Cassin Debate</i>
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